

GOBRANDING[®]
ALL FOR YOUR LEADING

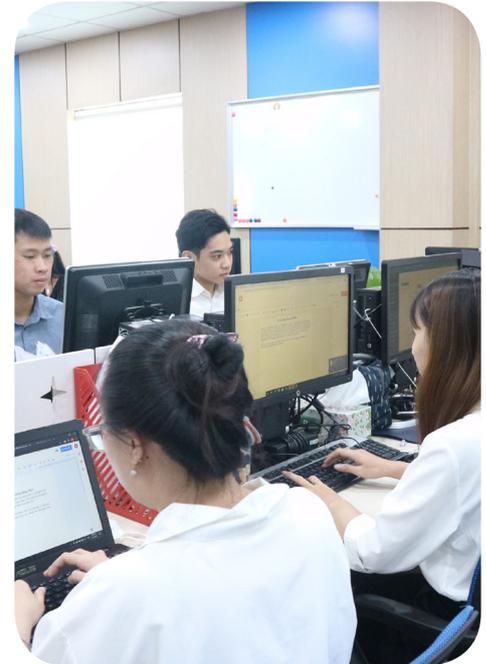
GREETINGS

First of all, We should like to show our appreciation and send a word of gratitude for your interest in GOBRANDING services.

GOBRANDING aims to be a company that continues to deliver as a leader in the industry of online services and online brand development services, not only in Vietnam but also in Asia.

The board members of GOBRANDING are experts in Japan and Vietnam and have years of experience in providing consulting, online services, especially SEO services.

Our Japanese experts have a deep understanding of the technologies applied in the highly competitive Japanese market. Our Vietnamese experts, on the other hand, understand the psychology within country and the trends of online users. As a matter of fact, this combination allows GOBRANDING to provide the best solutions to expand the market and increase profits for all Vietnamese companies.



CORE VALUES



CREATIVITY

Creative and critical thinking, unstoppably willing to self-ask the question "Is there any better way to do it?"



CUSTOMER-CENTRIC

Customer-centric, put yourself in the customer's shoes and serve the customer as how you would like to be served.



SOLIDARITY

Solidarity - Professionalism for the ultimate objective of sustainable development.



ENTHUSIASM

The spirit of working hard – playing hard, always serious and harmonious in terms of work-life balance.



SINCERE

Be honest, sincere and responsible with yourself, your family, the company and more important, the society.

Our mission:

“All For Your Leading”

To our customers

Alongside our business slogan “All For Your Leading”, GOBRANDING always accompanies and supports customers to step by step become a game changer in their own industry via the Internet.

“What we would like to accomplish is bringing quality service & long-term relationship with customers”.

To our colleagues

We keep in mind and highly appreciate the great importance to personnel training, creating a dynamic environment, stimulating creativity and comprehensive & outstanding personal development for each member. GOBRANDING always considers each colleague as a Talent and a Teammate.

“All for the leading and leadership right at each professional position. Each member shall contribute their hands-on experience to create outstanding values for not only customers, the company but also themselves.”.

OUR INVESTORS



Mr. Eiji Shioda

Mr. Eiji is an expert in the field of SEO, having provided SEO services in Japan and Southeast Asia for over 17 years. At the same time, he is well-versed and proficient in the field of Website Marketing in general, and has been bringing the latest technologies from Japan and the United States to Vietnam.



Mr. Koichiro Abe

Mr. Koichiro has been firmly collaborating as a crucial bridge between Japan and Vietnam. He has been living in Vietnam since 2010 and truly an expert in all areas of business also has played an important role in the success of projects that connect businesses and public organizations

Technology 4.0 Applications & Leading Online Marketing Tools



GSOFT with its strength of 12 years of experience in the field of information technology and familiar with the development of software algorithms in the 4.0 industrial era. By taking this advantage, GOBRANDING's been able to build a modern, timely, and market-leading digital marketing strategy today.



GOBRANDING is the General Agent of SEMrush (the world's leading online marketing management tool) in the Vietnam market. At the same time, we apply the knowledge of our experts and the power of the SEMrush toolkit to our clients' projects at GOBRANDING.

***“WE WILL ACCOMPANY YOU
ON YOUR PATH OF DEVELOPMENT”***

We always appreciate our accompanying years on a
plenty of projects in various different fields.

GOBRANDING

provides **effective**
business solutions

✓ **Bridge between businesses & customers promptly**

Supporting businesses with quality products/services and customers who want good products/services find each other.

✓ **General economic growth**

Contributing to the promotion of trade helps to develop revenue for businesses in particular and the economy in general.

OPERATION POLICY

We always ensure to provide the most complete service to customers following by strict principles of compliance and an optimal management system to ensure that the customer's project is on schedule and be on track for the entire operational process.

QUALITY



EFFORT



PROFESSIONAL



CREATIVITY



PRINCIPLES OF COMPLIANCE

With the criterion “All for your leadership”, GOBRANDING always innovates and improves to help your business stand firm in the fierce market. At the same time, we always consider and prioritize information security at first.

Right on consulting

GOBRANDING always carefully advises on the most suitable Online Marketing solution for customers’ internals, trends and competition in the market.

Data security

Data security is vital, we always put information security first.

Timely innovation

Creativity, innovation, catching up with trends are Online Marketing strategies that we focus on by “All for your leading”.

TALENTED HUMAN RESOURCE

With our mission: **“All for the leading and leadership right at each professional position”**. **GOBRANDING** always considers each colleague a talent and a teammate.

GOBRANDING's social welfare and labor wage policy is built under the conception to transform human resources into a strategic competitive advantage and play a decisive role in fulfilling the company's development goals.

The company implements an advanced recruitment process to select the best talents for each suitable position based on merit, ability, talent and experience. Highly qualified and experienced staff in the field of Online Marketing are always given top priority.

GOBRANDING is committed to creating and maintaining an open, respectful and professional working environment. All efforts and dedication are recognized and appreciated. Our company is a workplace where each member can authentically contribute themselves because ***“The success of the customer is also considered as the success of GOBRANDING”***.



GOBRANDING

provides

Online Marketing Services

that bring

solutions that are suitable and

integrated with your business strategy.



OVERALL ONLINE MARKETING



**Competitor
Analysis**



**Design &
Development**



**SEO
Website**



Advertisement

Competitor Website Analytics

- ✓ Analyze the competitive market from **both macro and micro perspectives.**
- ✓ **Understand the weak and strong points** of your competitors.
- ✓ **Understand your company's strong points** in order to come up with an effective marketing strategy.

Design & Development



Research & Planning



Create Design, UX & UI



Backend & Frontend



Checking



Deployment



Maintenanc



Content creation



SEO Standard Wesite Design Service



Website speed Optimization Service



Content Marketing Service

SEO Website



SEO Keyword
Service



SEO Traffic
Service



Comprehensive
SEO Service



SEO Content
Service

Advertisement

Allocate budgets to maximize the goals of media advertising campaigns. Recommend the most effective formats and channels for digital advertising, track conversion data and analyze, adjust according to the information gathered.

Analyze in-depth data of potential customers, thereby giving us a message that attracts customers who are really interested in your products/services.

Periodic analysis reports for each advertising campaign with all key statistics and indicators, thereby providing an accurate and timely plan for the next action.



OUR CUSTOMERS



OUR BUSINESSES

GOBRANDING has experience in implementing Online Marketing in many different fields.



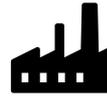
Interior



Construction



Online
Services



Factory
industry



Design
Architectur



Manufacturing



Logistics



Information
Technology



Real
estate



FMCG



Law



Education



Household,
kitchen



Medical



Banking
and Finance



Tourism



Beauty

NATIONWIDE CUSTOMERS

In Vietnam, GOBRANDING's customers cover the whole country with high density in big cities and a large number in other provinces.

47%

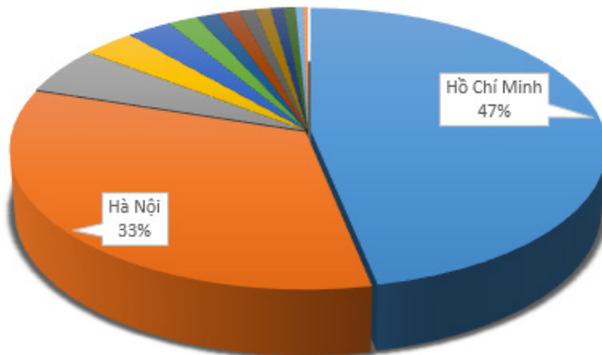
Ho Chi Minh

33%

Ha Noi

10%

Other provinces



WORDS OF GRATITUDE

We would like to sincerely thank our customers for always accompanying and trusting GOBRANDING's services.

With the mission of "All For Your Leading", we always bring businesses online marketing solutions that are more effective, more economical and most importantly, more sustainable.

From GOBRANDING's perspective, the Company's greatest asset and value is the trust and support of Customers/Partners with the services provided by the Company. GOBRANDING cherishes fruitful cooperation relationship, sincerely aiming for a good future.

Wishing our customers/partners good health, happiness, success and prosperity. We hope that GOBRANDING will always look forward to accompanying our Customers/Partners on their strong and sustainable development path.

WORDS OF GRATITUDE

Best regards.



TAN SON NHAT
AIRPORT



LANDMARK
TOWER



BITEXCO
TOWER



THỐNG NHẤT
HOSPITAL



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